



Video Production Options

Clancymedia offers multiple video solutions, designed to match every requirement and every budget.

<u>OPTION:</u>	<u>1</u>	<u>2</u>	<u>3</u>
<i>Perfect for...</i>	<i>Social Media Online sharing Quick turn-around</i>	<i>Web & intranet Briefings & showcases Presentations & submissions</i>	<i>Ministerial launches Video News Releases Making your website shine!</i>
RESEARCH	✓	✓✓	✓✓✓
INTERVIEW	✓	✓✓	✓✓✓
CAMERA	✓	✓✓	✓✓✓
SCRIPTING	✓	✓✓	✓✓✓
EDIT	✓	✓✓	✓✓✓
VOICE OVER	-	✓	✓✓
AUDIO POST	-	✓	✓✓

See below for detailed descriptions, so you can choose the option that best fits your needs.

OPTION 1

- The quickest & most cost effective way to get your story, issue or idea in front of its intended audience.
- Ideal for accompanying media releases and also for YouTube, social media, and email distribution.
- Includes detailed research & story development, professional interview preparation & careful selection of locations plus a ½-day shoot with broadcast standard camera & audio.
- The whole production is polished by an experienced editor using the latest in A/V technology.

OPTION 2

- When your story is more involved or takes more explaining, choose a longer video offering greater analysis and more interview options.
- This is perfect for presenting more than one view of the topic, or going into greater depth in explaining your work.
- Optimised for viewing on any device, this type of video really adds sparkle to your website or social media presence.
- Including a full-day shoot, two or more interviews and multiple locations, as well as a customised voice-over and audio post-production to really bring a touch of class to your organisation and the stories it has to tell.

OPTION 3

- When you need a full-on production with all the bells and whistles, this is the option to choose.
- Designed to create the highlight of any website, conference or presentation, not to mention a first-rate broadcast media package.
- We allow extra time for research and preparation/training for 3 or more interview subjects, plus the option of a 2-camera shoot, creating endless possibilities, to keep your subject visually engaging.
- This blue ribbon selection provides 50% more editing time, allowing for professional colour-grading, plus extra audio-post to give your video a cinematic quality.
- When you really want to present your organisation and its people in the best light, this is the ideal choice.

EXTRAS

Take your production even further with any of the following:

- Drone-mounted high-definition video
- Mobile GoPro-style vision
- Before-and-after or time-lapse video
- Studio hire, including green screen
- CGI graphics (Computer-Generated Imagery)
- Infographics
- Simulations

You name it, [Clancymedia](#) can make it happen. [Contact us](#) for details!